

# Privacy Policy

**Meaford Athletic Club**

**Last Updated:** January 2026

Meaford Athletic Club is committed to protecting the privacy, confidentiality, and security of personal information entrusted to us by our members and website visitors. This Privacy Policy explains how we collect, use, disclose, and safeguard personal information in accordance with applicable Canadian privacy legislation, including the *Personal Information Protection and Electronic Documents Act (PIPEDA)*. By accessing our website or using our services, you acknowledge and consent to the practices described in this Privacy Policy.

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## 1. Personal Information We Collect

We collect personal information necessary to operate our facility and provide membership services, including:

- Full legal name
  - Contact information (email address, phone number, mailing address)
  - Date of birth
  - Billing and payment information
  - Government-issued identification (for age verification, identity confirmation, and insurance compliance)
  - Membership, attendance, and booking history
  - Website usage data (including cookies, IP address, and browser information)
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## 2. Purpose of Collection

Personal information is collected for the following purposes:

- Confirming that all members are **18 years of age or older**, in accordance with our 18+ membership policy
- Verifying identity for membership access and facility security
- Meeting insurance requirements and maintaining compliance with our insurance provider
- Providing 24-hour facility access
- Processing payments and managing billing
- Communicating operational and service-related information
- Complying with legal and regulatory obligations

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### 3. Consent

By providing personal information and uploading government-issued identification, you consent to Meaford Athletic Club collecting, using, and storing your information **solely for age verification, identity confirmation, insurance compliance, and membership administration purposes**, as outlined in this Privacy Policy.

Consent may be withdrawn at any time, subject to legal, insurance, or contractual restrictions, by contacting us using the information below.

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### 4. Safeguarding Your Information

We implement appropriate physical, administrative, and technical safeguards to protect personal information from unauthorized access, disclosure, loss, or misuse. This includes secure systems, restricted staff access, and the use of reputable third-party platforms for website hosting, membership management, and payment processing.

Access to personal information is limited to authorized staff members who require the information to perform their job duties.

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### 5. Disclosure of Personal Information

We do not sell, rent, or trade personal information. We may disclose personal information only to trusted third parties as required to operate our business, including:

- Membership management and website hosting providers
- Payment processors
- Access control and security providers
- Insurance providers or legal authorities when required by law or policy

All third parties are required to maintain appropriate privacy and security safeguards.

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### 6. Retention of Personal Information

Personal information is retained only for as long as necessary to fulfill the purposes outlined in this policy or to meet legal and insurance obligations. Government-issued identification is securely deleted when it is no longer required for age verification or insurance purposes.

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## 7. Access, Correction, and Deletion

You have the right to request access to, correct, or update your personal information. Requests for deletion will be reviewed in accordance with legal, insurance, and contractual requirements.

Requests must be submitted in writing using the contact details below.

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## 8. Cookies and Website Technologies

Our website uses cookies and similar technologies to enhance website performance and user experience. You may modify your browser settings to disable cookies; however, this may impact website functionality.

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## 9. Updates to This Policy

Meaford Athletic Club reserves the right to update this Privacy Policy at any time. Any changes will be posted on this page with the updated effective date.

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## 10. Contact Information

For questions, concerns, or requests regarding this Privacy Policy or the handling of personal information, please contact:

**Meaford Athletic Club**  
info@meafordathleticclub.com  
705-928-7809  
Meaford, Ontario, Canada